

SPONSOR OPPORTUNITY

HISTORIC CONCORDIA TOUR OF HOMES AND GARDENS



STEWARDS OF HISTORY 2024 | THE SPIRIT OF INNOVATION

Welcome to the neighborhood. The Historic Concordia Neighbors, Inc. (HCNI) is a nonprofit neighborhood organization whose mission is to promote the neighborhood through historic preservation, community involvement and neighborhood pride.



EVENT FACTS

In person tour visitors range from 500 to 700. Each attendee receives a tour book with a list of events, tour sights, sponsors and advertisers.

Tour books are professionally designed; many visitors retain them as mementos and souvenirs.

The Historic Neighborhood Trolley tour will host an additional 100 to 200 visitors. Sponsors will be identified on the outside of the trolley to increase corporate visibility.

WEB TRAFFIC

HCNI.ORG will typically be visited by 2,000 to 2,500 times in the month preceding the tour, with an additional 6,000 to 7,000 visitors throughout the rest of the year.

On average, visitors have spent 3 minutes per visit to our website. This provides additional year-long exposure for sponsors and advertisers.

YOU ARE INVITED

Become a sponsor of the Historic Concordia Tour of Homes and Gardens. Your sponsorship will help us achieve our fundraising goals.

This primary fundraising event for HCNI is held on the Saturday of the Father's Day weekend. Concordia residents open the doors of their historic homes and gardens to visitors and the community to share histories and splendor of a bygone era.

The 2024 event, Stewards of History presents The Spirit of Innovation, will be hosted on Saturday, June 15, 2024. Back for a second year, the event will feature a guided Historic Neighborhood Trolley tour through the streets of Concordia. The walking tour also continues this year with a complimentary hop on/hop off trolley circulating the neighborhood tour stops.

This year's event features guest speaker, Sarah A. Chrisman, This Victorian Life. Sarah A. Chrisman is the author of the internationally-acclaimed Tales of Chetzemoka historical fiction series, as well as a number of non-fiction books about the Victorian era. Reviews of her work have appeared in The New York Times and the Edinburgh Book Review, and she has appeared as a guest on Whoopi Goldberg's The View.

We're also excited to host presenter Gabriel Chrisman, a trained archivist, librarian, Victorian expert, and captain of the Washington state chapter of the League of American Wheelmen. Gabriel will be presenting an interactive Victorian Cycle Exhibition.

CONTACT US: marcin@vonsel.com for more information

HCNI is a non-profit organization. Checks made payable to HCNI.

Mail to: HCNI | PO Box 80096 | Milwaukee, WI 53208

HCNI.ORG

SPONSOR LEVELS

HISTORIC CONCORDIA TOUR OF HOMES

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Welcome to the neighborhood. We truly hope you will be interested in assisting us with your support and help us in our goal of creating a more integrated, inclusive and inviting neighborhood.



HCNI LEADER

Event Sponsor

Sponsor the Historic Concordia Home and Garden Tour

Prominent logo placement in all promotional materials; in the Tour Book, and on website, and at tour locations.

starting at~
\$1,000

HCNI PARTNER

Trolley and Marketing Sponsor

Sponsor the trolley and event marketing.

Logo placement in all promotional materials; in the Tour Book, and on website, and at tour locations.

starting at~
\$500

HCNI SUPPORTER

Guest Speaker and Advertising Sponsor

Support guest speaker fees, the design and printing of the Tour Book and other printed event materials.

Logo placement in select promotional materials; in the Tour Book, and on the website.

starting at~
\$250

*Feel free to reach us at any time by dropping an email to say hi!
We look forward to hearing from you.*